



2026 USA Gymnastics National Trade Show Exhibitor Promotional Activities Form

USA Gymnastics National Congress & Trade Show provides exhibitors the opportunity to promote activities that they plan on providing, such as giveaways, raffles, autograph signings and other promotional activities at their booth. Please complete the form below and tell us about the promotional activities that will be occurring at your booth. The form must be returned to nadams@usagym.org by June 10, 2026.

Exhibitors must notify Show Management of all planned promotional activities (including, but not limited to, giveaways, raffles, or contests) at least 30 days prior to the show date. Notification must include complete details of the proposed activity and is subject to approval by Show Management. All promotional activities must be conducted within the exhibitor's assigned booth space and may not block, obstruct, or interfere with access to other exhibitors' booths or disrupt the overall flow and experience of the Congress & Trade Show.

Exhibitors are financially responsible for any additional stanchions, security, or crowd-control measures required as a result of their promotional activities. Show Management reserves the right to approve, deny, modify, or cancel any promotional activity at its sole discretion. Show Management also reserves the right to designate certain trade show activities as exclusive to Congress & Trade Show registrants; participation by day-pass holders is not guaranteed.

- Promotional Activity Information Example -

Name of Company:	Example Booth	EXAMPLE
Promotional Activity 1:	Flash sale with special guest!	
Date/Time:	Saturday, July 9 at 1:00p.m.	
Short 15 Word Description:	Visit booth 000 for our flash sale on USAG t-shirts and appearance of a special guest!	
Activation Plan:	Attendees will form a line at purchase table. If the line exceeds our booth space, booth staff will monitor and manage the extended line. We will request stanchions from show management if we anticipate a large line. Special guest is being escorted to the venue by exhibitor team and has coordinated the necessary security measures. Exhibiting company will market the sale/appearance on our social media pages and through marketing email.	

Exhibitor Promotional Activity Information

Exhibiting Company Name:	
Promotional Activity 1 Title:	
Date/Time:	
Short 15 Word Description:	
Activation Plan:	
Promotional Activity 2 Title:	
Date/Time:	
Short 15 Word Description:	
Activation Plan:	
Promotional Activity 3 Title:	
Date/Time:	
Short 15 Word Description:	
Activation Plan:	