



# 2025 USA Gymnastics National Trade Show Exhibitor Promotional Activities Form

USA Gymnastics National Congress & Trade Show provides exhibitors the opportunity to promote activities that they plan on providing, such as giveaways, raffles, autograph signings and other promotional activities at their booth. Please complete the form below and tell us about the promotional activities that will be occurring at your booth. The form must be returned to [nadams@usagym.org](mailto:nadams@usagym.org) by June 27, 2025.

Exhibitors must notify Show Management of all promotional activities, including autograph sessions/appearances, at least 30 days prior to the show date. Notification of these types of activities allows for preparation for any increase in traffic and/or security measures that we may need to make ahead of time. All activities are subject to approval by Show Management and Show Management reserves the right to deny any promotional activities.

Please Note:

- All promotional activities must be conducted within the exhibiting companies booth space.
- Promotional activities must not be distracting to surrounding exhibitors.
- The form should only be used to promote activities of National Trade Show Exhibitors.
- In order to reduce disruptions to educational activities live in hall announcements will be restricted to official USA Gymnastics announcements only. Live announcement regarding individual exhibitor promotions will be prohibited.

### – Promotional Activity Information Example –

<b>Name of Company:</b>	Example Booth	<b>EXAMPLE</b>
<b>Promotional Activity 1:</b>	Flash sale with special guest!	
<b>Date/Time:</b>	Saturday, July 9 at 1:00p.m.	
<b>Short 15 Word Description:</b>	Visit booth 000 for our flash sale on USAG t-shirts and appearance of a special guest!	
<b>Activation Plan:</b>	Attendees will form a line at purchase table. If the line exceeds our booth space, booth staff will monitor and manage the extended line. We will request stanchions from show management if we anticipate a large line. Special guest is being escorted to the venue by exhibitor team and has coordinated the necessary security measures. Exhibiting company will market the sale/ appearance on our social media pages and through marketing email.	

### Exhibitor Promotional Activity Information

<b>Exhibiting Company Name:</b>	
<b>Promotional Activity 1 Title:</b>	
<b>Date/Time:</b>	
<b>Short 15 Word Description:</b>	
<b>Activation Plan:</b>	
<b>Promotional Activity 2 Title:</b>	
<b>Date/Time:</b>	
<b>Short 15 Word Description:</b>	
<b>Activation Plan:</b>	
<b>Promotional Activity 3 Title:</b>	
<b>Date/Time:</b>	
<b>Short 15 Word Description:</b>	
<b>Activation Plan:</b>	